

OUR SERVICES

The Office of the City of Yokohama Representative to the Americas offers a range of services to help businesses succeed in Yokohama. Working closely with the Yokohama municipal government and local partners, we will serve as the first point of contact to connect companies to the right people and resources to maximize their growth prospects. Our services are provided at no charge and can be tailored to meet the unique needs of each client.

We can help with...

- Market intelligence
- Site selection
- Early-stage business support
- Networking & collaboration
- Incentives consulting
- Workforce information
- Site visit facilitation
- Public relations
- City information

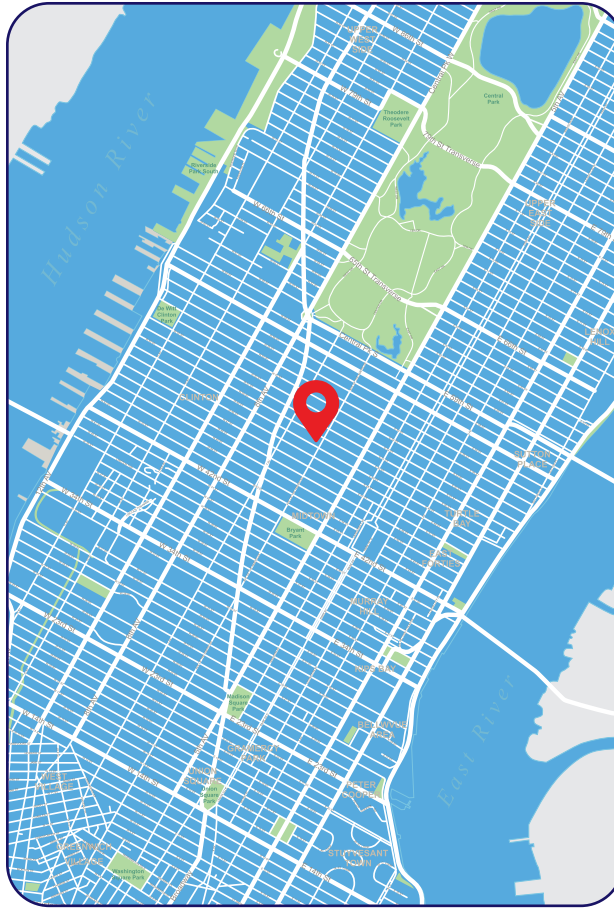
**We also provide services for
Yokohama-based companies seeking to
expand business in the Americas.**

“Growing Together with the World”

has been Yokohama’s long-held value for economic development since the opening of its trade port in 1859.



ACCESS



CONTACT US



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THE OFFICE OF THE CITY OF YOKOHAMA REPRESENTATIVE TO THE AMERICAS

YOUR GATEWAY TO BUSINESS



WHY YOKOHAMA? TOP 7 REASONS

1 Accessibility

- Close to International airports Haneda and Narita
- Only 30 minutes away from central Tokyo

2 Strategic Location

- Located within the Greater Tokyo Area, a mega market with the largest city economy in the world
- 40% cheaper office prices than central Tokyo

3 Highly Skilled Workforce

- 157 academic and R&D institutions (second only to Tokyo)
- High concentration of engineers and STEM workers

4 Innovative Culture

- Many innovation platforms and incubation facilities
- A strong supporter of open innovation: hosted 300+ public-private pilot programs since 2008

5 Quality of Life

- An international city that welcomes expatriates with open arms
- Ranked #1 in the 2018 Best Cities Ranking

6 Featured Business Districts

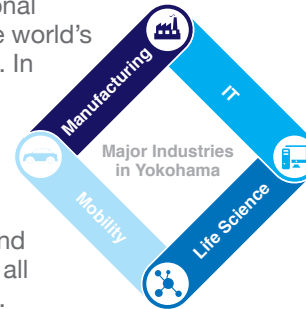
- Nine unique business districts that meet a wide variety of business needs
- An emerging innovation district in the Bay Area

7 Support & Incentives

- Offers an array of incentives including location subsidies and tax incentives
- Provides one-stop support for foreign businesses

HOME TO THE WORLD'S MOST INFLUENTIAL INDUSTRIES

Yokohama is an international business hub home to the world's most influential industries. In particular, the city has flourishing clusters of IT, life science, mobility, and manufacturing industries, attracting leading companies, universities and research institutions from all over Japan and the world.



IT



The flourishing IT sector in Yokohama is made up of leading global companies, SMEs, and universities & research institutions ready to collaborate with the business community. Global trendsetters such as Apple and LG have chosen Yokohama as the site for their R&D centers, and incubators located across the city host numerous up-and-coming startups.

INNOVATION PLATFORMS



ITOP Yokohama is an innovation platform that aims to spur the growth of new businesses in IoT, big data, AI, and robotics with a focus on SMEs.



LIP Yokohama promotes cross-sector collaboration for innovation in the life sciences, assisting SMEs and startups in commercialization efforts.

LIFE SCIENCE



The life science sector in Yokohama has a 30+ year history and is comprised of leading research institutions such as RIKEN, universities, hospitals, global companies and SMEs/startups all eager to partner with players in other industries. BioJapan, Asia's largest partnering event for the global biotechnology industry, is held in Yokohama every year.

MOBILITY



Capitalizing on its established automotive industry which includes global players such as Nissan and Bosch, Yokohama has become a hub for ground-breaking innovation in autonomous driving and new mobility solutions. This is manifested in numerous field tests conducted right in the middle of Yokohama's booming business centers.

MANUFACTURING



Yokohama is one of the leading advanced manufacturing hubs in Japan, ranking #2 in the nation in the amount of manufactured goods shipped. 13 of the world's top suppliers of automobile parts have established their bases in Yokohama, as well as a growing number of SMEs specializing in Monozukuri-style manufacturing.