

# Why Yokohama?

—Company Interview Series—

## Wipro Limited Japan

**Tapping the talent of highly skilled IT engineers from India, we have operated our business with the onsite-offshore model for over 20 years. We seek to stay ahead of the times and provide new IT solutions.**



Naohide Takatani, Country Head, Japan (Left)  
 Kenji Aoki, Country Sales Head, Japan - Consumer, HLS (Right)  
 Madu Vanka, Practice Manager, Product Engineering Services (Center)

**About half of our employees are IT engineers from India. The Yokohama Landmark Tower has been our home since 2003**

Wipro Japan is a Japanese subsidiary that was established with the objective of effectively utilizing the talent of IT engineers from India that have advanced skills. Our typical business style is to grasp the customer's needs where the customer is located (=onsite) regarding IT consulting, system integration, or outsourcing solutions, and take the systems with specifications that have been designed in Japan, for example, and develop them offshore (=India). The parent company Wipro Limited, whose corporate office is located in India, has over 160,000 engineers and is involved in business with over 1,270 client companies in 66 countries around the world (Takatani). In Wipro Japan, there are currently about 250 employees, about half of whom are from India. The number of personnel from Wipro Limited that are available for our projects totals around 2,000. For each project, we create a virtual team comprised of qualified engineers from around the world to engage in the work. (Aoki) Wipro Japan was established in 1998. It started from a small office in Oimachi, Tokyo. This was before the current onsite/offshore model became our modus operandi. We moved to Yokohama in 2003 and have since maintained our office in the Yokohama Landmark Tower. (Takatani)

**School is a serious issue for Indians accompanied by their families. Yokohama is favorable in terms of living and work environment**

The main reason we moved to Yokohama is because many of our employees are from a foreign country. Yokohama is home to many foreign companies, and the living environment is favorable for foreigners, which was the deciding factor. Many Indians move to Japan with their families. This raises the issue of education for their children. There are a variety of international schools in Yokohama, including the India International School in Japan, which is reassuring. (Takatani) Also providing a sense of security is the fact that there are many hospitals with services available in English if anything should go wrong. We also have easy access to central Tokyo. (Aoki) Among employees who moved from India, some have stayed in Japan for 15 to 20 years, and some have become permanent residents. Perhaps their good impression of Yokohama contributes to their long stay. (Takatani) Last November, I was invited to speak at "Yokohama Networking Session for Foreign Companies: Creating business opportunities through IoT," which was a networking event attended by people from many sectors involved in IoT, hosted by the Yokohama World Business Support Center. I feel it is meaningful to network with people working in companies here in Yokohama to seek new business opportunities. (Aoki) In recent years, Wipro has acquired Appirio, which is one of major companies providing cloud services, and Designit, which is a design & innovation consulting company. Currently our focus areas include cloud computing solutions and design thinking. Going forward, we would like to constantly look towards the most advanced needs of the times and capitalize on our advantages of being able to utilize excellent offshore talent, to step up our presence in Japan. (Takatani)

*Interviewed by Yokohama World Business Support Center, 4/1/2018*

### Spirit of Wipro

-  Be passionate about clients' success
-  Treat each person with respect
-  Be global and responsible
-  Unyielding integrity in everything we do



The Spirit of Wipro is the core of Wipro. These are our Values. The Spirit is deeply rooted in the unchanging essence of Wipro. But it also embraces what we must aspire to be. It gives us direction and a clear sense of purpose. Our brand identity reflects the Spirit of Wipro.